



What has resulted from engaging with HOPIWORKS?

Clarity and vision on areas to be developed in my business and personal life and tools for that process.

She gets the job done, knows exactly what she's doing and executes the job!

Because of Hopi's direct leadership with an event, we were able to raise our brand visibility and raise over \$170K for our nonprofit.

Our integrated, more evenly distributed workflow within Third Horizon and Caribbean Film Academy that ultimately led to our successful merger.

With HOPIWORKS we were able to create social media content that generated donations on our first Give Miami Dade event.

Hopi has consulted with my meditation product from the early stages of its conception. She has given awesome feedback to help sharpen the delivery and content offered weekly. She's been a key part of the beta test group that has become a meaningful community!

Describe the transformation your organization experienced as a result of working with HOPIWORKS...

I started a project that had just been a "fantasy" for most of my adult life and is now actually happening.



Hopi and her team rebranded my business, made it more clean, professional and understanding in the customer's eye. Which allowed more traffic to come to my business.

We improved our messaging and reach... Hopi's insight regarding brand development and social media marketing techniques was very valuable.

Her keen attention to detail and the subtle nuances that most people ignore, helped to sharpen and refine the creation of my product. Also her energy and patience allowed me to truly relax into the creative process!

More testimonies...

I set up a meeting with Hopi to get clarity, direction and coaching for my work and business. As I was on my way to our first meeting I fantasized of a project that I'd always dreamt of. By the time I left our first meeting it was a reality, and I had a plan of action.

Hopi and her team are amazing - they love what they do and make sure that the client understands and sees the vision.

Because of her direct efforts, not only did we increase our exposure and reach within the community, but we gained many loyal champions of our organization.



HOPIWORKS

Hopi helps you see where you've been getting in your own way, and gently guides you toward the growth you were destined for. So often in life, the obstacles ahead of us aren't nearly as daunting as we make them out to be, and we just need a fresh pair of eyes to see them as they are and you as you'll be on the other side of them. Whether steering you through personal or professional advancement, Hopi helps you get there with deep care and a light touch.

Hopi has a keen sensibility and a clear passion... She is dedicated and pays close attention to what matters most as well as what can be improved. She is a cheerleader for many, but also brings strategy, organization and insight in her tool box. It's been a great asset to have her support and bring momentum to the growth of my business!



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